

KernelCI branding guidelines

LOGO OVERVIEW



Preferred (OK)



Low contrast (not OK)



Preferred (OK)



Misaligned text (Not OK)



One color fallback (OK)

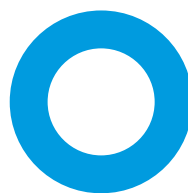


Wrong colors (Not OK)

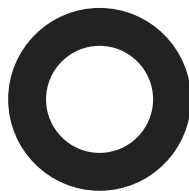
COLORS



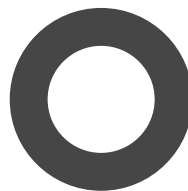
Pantone 2747 C
CMYK 100 93 24 22
RGB 0 27 113
HEX #001b71



Pantone 2925 C
CMYK 77 25 0 0
RGB 0 154 222
HEX #009ade



Dark grey
CMYK 0 0 0 87
RGB 34 34 34
HEX #222



Medium grey
CMYK 0 0 0 73
RGB 70 70 70
HEX #464646

FONT FAMILY

Open Sans (Normal)
<https://fonts.google.com/specimen/Open+Sans>